



# Be Bike Friendly Advantage

## Cycling Builds Healthy Communities

Be Bike Friendly's staff is enthusiastic, motivated and we practice what we preach. We drive the knowledge that municipalities need to become bicycle friendly. The League of American Bicyclists has a national recognition program that helps promote cities that are changing for the better. Better quality of life, better use of community assets, better policies, higher rankings and recognition with positive economic impact, these all are benefits of becoming bicycle friendly. We help identify the most economical means to gain recognition as a bicycle friendly community. Making bicycling an integral part of your community makes your community healthier, cleaner, and safer through daily active citizens. We know firsthand how bicycling changes people's lives for the better, and raises their quality of life. We are here to help you transform your community or gain that recognition your community deserves. With one engagement you will be in the lane to success.



## Cyclessessment

Our Cyclessessment is a Bicycle Friendly Assessment engagement that is a minimum of a weeklong onsite effort delivering a report that provides Be Bike Friendly recommendations and our cycling assessments. Our engagement methodology is to understand the community from the governmental perspective and the community perspective. We meet with the local groups and business owners as well as with governmental officials in leadership and service organizations of the municipalities. We conduct thorough on street

evaluations of many of the roads and intersections within the community. We conduct a thorough search of all the known sites that cyclists post comments and rides to assess the online exposure and activity of your community. We start with our pre-engagement form that helps identify the proper people we will be meeting with during our engagement and shapes our week of activities.



We use many forms of media including video and still shots to capture the real impact. Our cycling assessment is just the starting point and is the essential guide that every community needs to be a leader in your region. Our focus customer is not the large multi-million metropolitan area but the city that is 15 thousand to 750 thousand strong. As your community grows you want it to grow healthy and



vibrant. We believe embracing cycling is one way to do just that.

Our engagement ranges from \$5500 plus expenses for one consultant for smaller communities under 75 thousand to a fee and number of consultants appropriate with the size of your community.

Contact us at [sales@bebikefriendly.com](mailto:sales@bebikefriendly.com) or [www.bebikefriendly.com](http://www.bebikefriendly.com)



**Call 678-520-7337 today to start your path to a healthier vibrant community. To learn more visit [www.bebikefriendly.com](http://www.bebikefriendly.com)**